
RADIO 1190 AIR BOARD

March 11, 2026



CUSG COURT PRESENTATION

STATION MOVE: WE DID IT!

- Started live broadcasts from Carlson Jan 26
- Achieved all renovation except new lighting (future fundraising focus?), including replacing flooring, ceiling remodel, all three booths, media shelving, and furniture (most of it)
- Did come close to clearing out station reserve: now approx ~9K remaining
- Amazing opportunity to rework the entire studio side of the air chain: big reliability and remote-monitoring improvements
- If you haven't seen it yet, please come by!

STATION MOVE: NEXT STEPS

- Emergency Alert System (EAS) relocation
- Nielsen watermarking hardware installation
- Spin back up for live broadcasts in summer/fall: working with College of Music students
- Miscellaneous tweaks, including on-air lights and bringing on-air sound into common areas
- Future expansions: lighted mic poles (and more mics), video streaming, bringing any studio directly on air
- Not directly move-related, but: potential Boulder FM translator!

SPRING 2026 SO FAR

- 92 live music shows, 6 syndicated music shows, 7 podcasts, 2 student-curated automation shows, Mindful Moments, and more students prerecording instead of calling an absence
- Continued outreach to areas outside our "core" — CU Art Museum, 150th, Pi Day, Hack CU, BMoCA, ROAM Farrand event, possibly Disco Lines (plus CMDI Admitted Student Day)
- 9 awards so far this calendar year, including BEA Best Website and IBS Best Social Campaign
- Listener Line mailing list has grown to nearly 1,600 subscribers (students, alumni, donors, listeners) with close to a 20% open rate
- Ticket Club! 53 shows for spring semester — plus exploring Z2 partnership (tabling, presents)
- Wattage Week Feb 10-14: 62 donors, \$2,730 (low but spring slump + recent live return)

UPCOMING ACTIVITIES & EVENTS

- CU collabs: CU Boulder Today events calendar, 150th anniversary coverage with Strategic Relations
- BMoCA art opening March 21
- TEDxCU partnership April 4: cross-promotion and DJing at the event
- Radio Prom at Junkyard Social Club April 16 (tacos!)
- ROAM Earth Day TBD and Disco Lines possibility (concurrent with Admitted Students Day April 18)
- College of Music collab on in-studio events

SPRING 2026 (AND BEYOND) HIRING

- Graduating positions were listed 3/5 with 3/20 application date: assistant news director, volunteer director, promotions director, both music directors
- Still hoping to add ~10 hr/week managing editor role summer/fall based on bandwidth capacity and strong internal candidates
- Based on test run of (volunteer) events/promotion assistant, hoping to add ~10 hr/week paid role, depending on applicant strengths
- Depending on College of Music engagement, exploring splitting production director role into imaging director and live production director — latter could potentially be a College of Music internship

QUESTIONS/COMMENTS?

