RADIO 1190 AIR BOARD

April 17, 2025

SEMESTER SUMMARY

- **Busiest, biggest semester yet!** Just a few highlights …
- Iris officially on board as general manager Feb 2025
- Semester DJ schedule largely set by February (better training flow!) and 85+ DJs
- FM translator went online Feb 13
- Added drive-time and syndicated programming, including CU faculty podcasts
- Events drew much bigger (and public) crowds: 150+ for clothing swap, ~100 for prom
- First fund drive in ~10 years is next Tues-Thurs, with real-time updates and custom promos
- Increased recognition from local press (Denver Post, Westword) and CU/CMCI leadership

SEMESTER FINANCIAL UPDATE

	budget	Q2 YTD	YE projected
starting balance	81,494	81,494	81,494
SA revenue	157,156	[3] 78,578	157,156
operating expenses	−162,716	−63,324	[1,2] −280,721
transfers: • from CUSG SOR • underwriting • to CUSG SOR • translator project & consulting	 5,559 −6,875 	 [4] 1,550 −6,875 	 1,550 −6,875 [2] 103,066
SOR earmarks: • automation system • antenna mount	 −53,160 −5,425	 0 0	 [1] −53,160
ending balance	16,033	91,423	22,510

Notes:

[1] Automation system paid in Q3

[2] Translator project funded by CUSG SOR; remaining pre-GM consulting from re-allocations. Translator purchase costs will remain in earmark as actual charges won't hit until FY26.

[3] Received in equal quarterly amounts from student activity fees

[4] Outside underwriting arrives via CU Foundation; not part of CUSG accounts

CONTEXT: CUSG BUDGET

CUSG: $163k (FY26)
typical uses:
- student staff
- student functions (e.g., Radio Prom)
- student travel
- licenses, dues (music, s/w apps, professional societies)
- promotions
- electricity
- maintenance/parts/rentals <$5k

CMCI: $170k
typical uses:
- non-student staff: general manager, chief engineer
- non-student staff travel
- hardware (deprec life <5 years) <$5k; e.g., computers, parts
- maintenance

Radio 1190 SOR fund: balance ~$70k
sources:
- carryover funds from past FYs
- special requests to CUSG FB for funding from CUSG SOR

typical uses:
- new strategic initiatives; e.g., 92.9 purchase
- Radio 1190 CUSG budget shortfall

CU Foundation: $50k – 150k/yr income
sources:
- individual donors
- Stewart Family Foundation grant

typical uses:
- new strategic initiatives
- equipment >$5k

Marshall transmitter site: reserve fund balance ~$75k
source: site lease income $25k/yr
typical uses:
- 15% to reserve fund: long term maintenance
- remainder: IT, public/private internet, related hardware

STUDENT HIRING

- Five student managers graduating in summer/fall 2025
- Four new hires, including some limited work time this summer (new procedure):
  - Kayla Drumke, promotions director (revamped role)
  - Gavin Orth, music co-director
  - Ella Krelovich, program and training director
  - Ethel Yagudayeva, assistant news director
- Production director hire not yet finalized due to move concerns, but a strong candidate
- **Important for AIR Board:** Ella's employee/board member status (discuss?)

UMC CONSTRUCTION UPDATES

- Met with UMC leadership April 15 to discuss prospective spaces they can offer:
  - Carve out corner of UMC second-floor study space (18 months only, no bathrooms, no late access)
  - Set of fourth-floor UMC conference rooms (not feasible: worse access, soundproofing, dividing walls)
  - Basement-level former pool in Rec Center (could be permanent move; own entrance; windows; lots of space; but would require substantial renovation) — touring this space next week
- Was given definite no to renovating existing basement space during construction
- Was given probable no to taking over current Basic Needs Center space across hallway
- Also brainstorming possibilities with CMCI (CASE move?) but much earlier-stage discussion
- Our **strongly preferred timeline** is still a summer move to maintain station continuity

STATION SUMMER PLANS

- Any necessary station move items — **this is our biggest wild card right now!**
- Smaller-scope News Team, but still weekday headlines
  - May still have incoming assistant ND Ethel and lead producer John Meylor in Boulder, plus occasional contributions from other News Team members
  - Can pad with RMCR content and/or possibly Earth Riot Radio
- Summer imaging interns Jake Thompson and Gavin Orth will be creating/implementing overall station imaging strategy (legal IDs, sweepers, stingers, etc) to improve station "voice"
- Part-time music director adds to our rotation to keep things fresh
- Two-hour summer shows for anyone in town

QUESTIONS/COMMENTS?